

FOR IMMEDIATE RELEASE

UltraDNS Selected To Manage Oracle's Internet Domains

Oracle Supports its Global Business Activities with Bulletproof Managed DNS Service

SAN MATEO, Calif., October 15, 2002 – UltraDNS™ Corporation, the leading Directory Infrastructure Services Provider (DISP), today announced that Oracle Corporation, the world's largest enterprise software company, has selected UltraDNS, to host several mission-critical Internet domains in support of the company's global business activities. The announcement represents an expansion of the companies' existing relationship. Last year, UltraDNS chose to deploy the Oracle Database engine to power its Managed DNS Service – the industry's first commercial implementation of the Internet Domain Name System.

The UltraDNS Managed DNS Service™ chosen by Oracle guarantees mission-critical, 100 percent directory services reliability and high performance – unlike most systems based on the 14-year-old public domain BIND system. Using Oracle® relational database technology and its Directory Services Platform, UltraDNS has built the first global, fail-safe server network designed to meet demands for 100 percent, SLA-guaranteed reliability, scalability, security, and high performance data management in today's Internet and telecom environment – supporting millions of users managing billions of records.

“UltraDNS is pleased that one of the largest technical organizations in the world has selected UltraDNS managed directory services to support its global business goals,” said Michael Guglielmi, Vice President of Sales and Business Development of UltraDNS. “By choosing our Managed DNS Service that was developed as a next-generation commercial infrastructure solution, Oracle has made a strong commitment to delivering 100 percent reliability to its customers the world over.”

DNS is the world's largest and most complex global network directory system and essential to the operation of the Internet. Today's DNS deployments, however, are

based on open source software and 1980s-era technologies. According to some research studies, DNS failure rates as high as 10 percent are commonplace, and can result in more than \$100 million in needless costs to e-businesses annually.

“Oracle’s worldwide demands require literally millions of online transactions to be accomplished successfully every day and UltraDNS’ ability to deploy DNS globally as well as to guarantee 100 percent uptime reliability was critical to our decision,” said Charles R. Hoynowski, Global DNS Services Manager, Oracle Corporation. “Quality of service grows in importance as Internet usage increases, and UltraDNS offers a DNS service that simply makes the Internet work better by scaling up as the needs of our worldwide customer base grow.”

UltraDNS’ solutions enable the company to offer guaranteed directory resolution for mission critical information-exchange applications that leading e-businesses such as Oracle depend on to conduct vital business with partners, suppliers and customers. Oracle’s database software supports UltraDNS’ mission by providing reliable transaction-layer replication of information throughout the UltraDNS global network. If an UltraDNS customer company adds a new DNS server to its Web hosting operations, or changes its IP address, for example, that change is propagated to the entire Internet within seconds, so that end users will be able to find the information they need quickly and reliably.

About UltraDNS

Based in San Mateo, Calif., UltraDNS Corporation is the leading Directory Infrastructure Services Provider (DISP), delivering solutions that enhance the reliability and performance of the world’s largest directories and the mission-critical applications that access them. UltraDNS offers highly-scalable solutions – both as a managed services provider and as a developer of custom infrastructure solutions – built on its unique Directory Services Platform and proprietary, patented technologies. The Company operates its own global, fail-safe server network, which supports the UltraDNS Managed DNS Service, the industry’s first 100% reliable Domain Name System (DNS) name/IP address resolution service, backed by a full Service Level (SLA) guarantee. UltraDNS infrastructure services, such as Managed DNS, address the growing need for quick, reliable response to directory queries in today’s converging Internet/telecom

environment. By connecting a user's information request to the proper directory and assuring a quick, accurate response, UltraDNS plays a key enabling role in delivering content, information and data to users when, where and on whatever device they choose. The Company was founded in 1999 and is funded by Reuters Group PLC, Vantage Point Venture Partners, New Enterprise Associates, and Comdisco. Customers include BlueLight (Kmart), MSN Hotmail, Corio, Verado, Advertising.com, FreeLotto, and Petco. For more information, visit www.ultradns.com.

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